

Programme Handbook

Academic Year: 2025-26

MSc Management

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Welcome

Welcome to the MSc Management course offered by the School of Business at Bloomsbury Institute, in partnership with Birkbeck, University of London.

This Programme Handbook provides key information about the course that you are following. For all other non-course specific information, please refer to your Student Handbook (the Appendix of this handbook provides the Index of your Student Handbook).

We wish you all the very best with your studies.

Dr Joan O'Mahony
Principal

Dr Pooja Gupta
Course Leader

Note: this Programme Handbook is available in electronic form from Canvas, your virtual learning environment.

1. Key Information

Course:	MSc Management	Qualification(s)	Postgraduate Diploma in Management
Duration:	One Year (full-time)	Campus:	Bloomsbury
Start Dates:	October 2025, February 2026, June 2026	Awarding Body:	Birkbeck, University of London

2. Overview

The MSc Management course is delivered by Bloomsbury Institute and leads to awards which are conferred on students Birkbeck, University of London. Students who complete the courses will graduate at Birkbeck, University of London, alongside students who studied on the University's campus.

Most classes take place at Birkbeck College (Bloomsbury campus), with occasional classes being held in our Bedford Square building. Students are provided with access to Bloomsbury Online Library and Birkbeck, University of London library resources.

Management Master's study enables students to develop advanced and critical understanding of organisations, leadership, and their wider economic, environmental and social contexts, either by deepening prior knowledge or specialising in a particular field.

Programmes aim to enhance professional capability, employability and leadership potential, develop research competence, and equip students to address complex business challenges creatively and systematically, including in international contexts.

3. Academic Regulations

Your programme is delivered by Bloomsbury Institute and leads to an award of Birkbeck, University of London. This means that the Academic Regulations which apply to you throughout your studies are those of Birkbeck, University of London.

These regulations set out the rules for assessment, progression, reassessment, and the classification of awards, and ensure that standards are applied fairly and consistently. While this handbook summarises key programme information, the formal regulations of the awarding partner take precedence in all cases. Students are responsible for familiarising themselves with the regulations that apply to their course and for complying with them throughout their studies.

The Regulations are available at:

<https://www.bbk.ac.uk/documents/common-award-scheme-regulations-25-26.pdf>

4. Programme Specification

A summary of the main features of the programme is contained in the 'Programme Specification MSc Management'.

The Programme Specification includes information on the following:

- Admissions Requirements
- The educational aims of the Programme
- Distinctive Features
- Course Structure
- The subject-specific knowledge and skills (i.e. the learning outcomes) that a student will demonstrate achievement of through formal assessment
- The transferable skills that a student will have developed (with an indication of those skills that a student will demonstrate achievement of through formal assessment)
- The teaching, learning and assessment methods and strategies
- Professional body requirements
- Academic Regulations and course management
- Support for students and their learning
- Career and progression opportunities
- Methods for evaluating and enhancing the quality and standards of teaching and learning
- Indicators of quality and standards

The Programme Specification is published within the Programme area of Canvas, your virtual learning environment.

4.1 Educational aims of the programme

The main aims of the MSc Management programme are to:

1. Provide students with an innovative, rigorous, intellectually stimulating and vocationally relevant advanced study of the theory and practice of areas of business management, enabling them to focus on these areas in greater depth than in previous studies or previous experience.
2. Support students in their journey of becoming self-directed and critical learners, researchers and effective leaders who possess skills for independent research, enquiry, analysis, synthesis, critical evaluation, devising and sustaining arguments, decision-making in complex and unpredictable contexts, and problem-solving
3. Strengthen students' critical understanding and awareness of current issues and developments in the subject area and professional practice.
4. Empower students to reflect upon their own learning, performance, experiences and achievements and to self-direct their personal, educational and career development and progression.
5. Provide employers (nationally and globally) with self-directed, adaptable, resilient and creative graduates who possess the specialist and practical business management knowledge, skills and behaviours to successfully drive business activities in management and assume leadership roles in contemporary organisations..

4.2 Learning outcomes

At the end of the Programme you will be able to:

1. Demonstrate understanding of business strategy and strategic leadership theories and concepts; the role and context of strategic leadership; behaviours and skills for strategic leadership. Complex organisational challenges related to the internal and external environment.
2. Demonstrate knowledge and understanding of contemporary critical business management issues and their impact on business sustainability; the context of UN's Sustainable Development Goals
3. Demonstrate knowledge and understanding of Strategic human resource management theories and concepts. Contemporary issues and trends in people practices. Traits, skills and behaviours of effective HR and people development practitioners and leaders.
4. Demonstrate knowledge and understanding of the theoretical frameworks and processes which inform strategic marketing, and of the factors, including strategic aims and context, changing market environments and developments in digital marketing, that impact the development and implementation of marketing strategies including the principles of developing marketing strategies.
5. Demonstrate knowledge and understanding of the process, concepts and methodologies related to producing a dissertation or a project of strategic benefit to an organisation.
6. Identify, enquire, critically analyse and evaluate business issues, and provide original solutions in complex and unpredictable contexts.
7. Apply relevant business concepts, principles, rules, models and/or techniques to critically analyse and evaluate complex business management issues, and to communicate such analysis and evaluation effectively using appropriate written, verbal, audio-visual or electronic formats
8. Apply a range of leadership and (self-)management skills and tools to successfully drive business activities of contemporary organisations.
9. Undertake independent and self-directed research.

5. Modules and Course Structure

The MSc Management is delivered over three academic terms. Modules in Terms 1 and 2 are compulsory and provide the core knowledge and skills underpinning the programme. Term 3 is dedicated to the Final Project, enabling students to apply their learning through independent research and in-depth analysis of a management-related issue.

Level	Module Code	Module Title	Credit	Core/Option	Likely teaching term(s) (1-Aut, 2-Spring 3-Summer)		
Full-time – 1 year					Start point		
					Oct	Feb	Jun
7	BUS7B64	Strategy and Leadership in Practice	30	Core	1	2	3
7	BUS7B65	Critical Issues in International Business Management	30	Core	1	2	3
7	BUS7B69	Contemporary Human Resource Management	30	Core	2	3	1
7	BUS7B70	Strategic Marketing Management	30	Core	2	3	1
7	BUS7B68	Final Project	60	Core	3	1	2
<p><i>Note there are three intakes, starting Oct, Feb and June. The modules are taken in the order shown by each intake, with two modules in the first term, two in the second, and the final project in the third term.</i></p>							

6. Module descriptions

6.1 Level 7

Strategy and Leadership in Practice

In this module, we'll explore the critical role that leadership plays in setting direction, formulating plans, and implementing strategic plans into organisations. You'll have the opportunity to reflect on the principles and context that guide strategic leadership and examine how your own skills and behaviours can contribute to your success as a leader. Plus, we'll equip you with a range of powerful concepts and tools to conduct a full strategic analysis of an organisation.

Critical Issues in International Business Management

Tackling some of the biggest and most pressing issues facing businesses on a global scale, you'll learn how to identify and analyse critical management issues in this module. By adopting a broad range of perspectives, you will explore key issues and assess their impact on the sustainability of organisations. We'll also equip you with the tools and knowledge that you need to diagnose common problems and develop creative solutions to these challenges, all while keeping the United Nations' Sustainable Development Goals in mind.

Contemporary Human Resource Management

Focusing on the Human Resource function that is essential to all businesses, this module teaches you how to critically analyse and evaluate the role and impact of human resource management and strategy on organisations, their business performance and the achievement of long-term business goals and outcomes. You will cover contemporary issues and trends in people practices and generate, justify and critically evaluate solutions for operational and strategic human resource management issues. You will

also reflect on the traits, skills and behaviours of effective HR and people development practitioners and learn how you can adopt them in your own career.

Strategic Marketing Management

This module will help you to critically analyse and evaluate the theoretical frameworks and processes applied in strategic marketing. You will discuss and reflect on a wide range of factors, including strategic aims, context, changing market environments and developments in digital marketing, that impact the development and implementation of marketing strategies. As you learn how to critically evaluate strategic marketing arguments and/or propositions, you are encouraged to make judgments that will guide the development of marketing plans and decision-making. You'll then culminate these skills into the creation of a marketing strategy and an implementation plan.

Final Project

For your final project, you will need to identify a complex issue within the field of business studies, or practice, and formulate a sound research question. You will need to explain the aims and objectives for a dissertation, or a project, which is of strategic benefit to an organisation.

As part of your project you will also need to evaluate current research and scholarship in your chosen subject area, select and apply appropriate research methods, and analyse and interpret the data you have obtained through your outlined methodology. Critically examining your study's contribution and limitations will also form part of your final project, as well as proposing recommendations in both theoretical and applied terms.

7. Module Leaders

The Module Leader for each module is as follows:

Level	Module Code	Module Title	Module Leader
7	BUS7B64	Strategy and Leadership in Practice	Dr Edward Wilson
7	BUS7B65	Critical Issues in International Business Management	Dr Marcus Astley
7	BUS7B69	Contemporary Human Resource Management	Dr Luigi Borrello
7	BUS7B70	Strategic Marketing Management	Dr Pooja Gupta
7	BUS7B68	Final Project	Dr Purna Loksom

8. Academic staff

Law Business School staff are located on the 2nd Floor of 7 Bedford Square. Their contact details are:

Name	Email	Position
Dr Marcus Astley	Marcus.astley@bil.ac.uk	Head of School
Dr Pooja Gupta	Pooja.gupta@bil.ac.uk	Course Leader (MBA & Msc)
Dr Purna Loksom	Purna.Loksom@bil.ac.uk	Deputy Course Leader (Business and Management) and Senior Lecturer
Umair Farooq	Umair.Farooq@bil.ac.uk	Senior Lecturer
Dr Edward Wilson	Edward.Wilson@bil.ac.uk	Senior Lecturer
Dr Sebastian Lesniewski	Sebastian.Lesniewski@bil.ac.uk	Senior Lecturer
Dr Luigi Jacopo Borrello	luigi.borrello@bil.ac.uk	Senior Lecturer
Ashiq Zaman	Ashiq.Zaman@bil.ac.uk	Senior Lecturer
Dr Isaac Christopher-Omorogbe	isaac.omorogbe@bil.ac.uk	Senior Lecturer
Vidura Alahakoon	Vidura.alahakoon@bil.ac.uk	Lecturer

9. Professional recognition and career opportunities

9.1 Chartered Management Institute (CMI)

The Chartered Management Institute ([CMI](#)) is the professional body for managers. It is the only organisation in the UK that is able to award Chartered Manager status and there are over 180,000 members.

The CMI accredits all of our business courses and, when you graduate, you will be awarded a CMI qualification alongside your degree.

Bloomsbury Institute students are also enrolled as CMI students for the duration of their course, at no additional cost to the student. This enables you to access CMI resources, such as [ManagementDirect](#), and earn exemptions from CMI examinations should you chose to register as a Chartered Manager.

CMI awards can be conferred depending on individual student choices related to the specialisations/optional modules.

A student may be awarded one of the following CMI qualifications:

- CMI Level 7 Award in Strategic Management and Leadership Practice
- CMI Level 7 Certificate in Strategic Management and Leadership Practice

9.2 ManagementDirect

ManagementDirect is the CMI's online resource centre, providing key practical and theoretical resources in management and leadership.

You will have access to ManagementDirect throughout your studies. The resources that it offers will provide you with additional support to increase your subject knowledge, gain key skills and assist with increasing your employability after graduation.

9.3 Chartered Manager status

Chartered Manager is the highest status that can be achieved in the management and leadership profession. Chartered status recognises managers with exceptional management and leadership skills and commitment to Continuing Professional Development (CPD), demonstrating to employers and peers the value of a professional approach.

CMI Level 7 certificates are widely recognised and highly valued by employers in themselves. With the addition of three years' experience in a manager role however, you can use your CMI certificate to fast-track your registration as a Chartered Manager and earn exemptions from CMI examinations; another example of how Bloomsbury graduates qualify quicker.

9.4 Employability

An MSc Management Degree can lead to diverse management career opportunities across multiple sectors. Graduates can pursue roles such as HR Manager or HR Assistant within HR departments, Marketing Manager or positions within marketing teams, as well as customer care and client relationship roles. The degree also provides a strong foundation for administrative and management positions at operational, functional, or executive levels, depending on individual skills and experience. For those with an interest in academia or training, opportunities in teaching or education-related professions are also possible including school, further education or higher education level. In addition, studying in

London provides valuable exposure to international networks, helping students build strong professional connections across global industries. Overall, the qualification offers flexibility, allowing graduates to align their career path with their strengths, interests, and long-term professional goals.

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