Programme Handbook
Academic Year: 2025-26

Master of Business Administration

BLOOMSBURY
INSTITUTE
LONDON

Index

Welcome

Welcome to the Master of Business Administration course offered by the School of Business at Bloomsbury Institute, in partnership with Birkbeck, University of London.

This Programme Handbook provides key information about the course that you are following. For all other non-course specific information, please refer to your Student Handbook (the Appendix of this handbook provides the Index of your Student Handbook).

We wish you all the very best with your studies.

Dr Joan O'Mahony   **Dr Pooja Gupta**
Principal   **Course Leader**

Note: this Programme Handbook is available in electronic form from Canvas, your virtual learning environment.

1.   Key Information

Course:	Master of Business Administration (MBA)	Qualification(s)	Postgraduate Diploma in Business Administration
Duration:	One Year (full-time)	Campus:	Bloomsbury
Start Dates:	October 2025, February 2026, June 2026	Awarding Body:	Birkbeck, University of London

2.   Overview

The Master of Business Administration course is delivered by Bloomsbury Institute and leads to awards which are conferred on students Birkbeck, University of London. Students who complete the courses will graduate at Birkbeck, University of London, alongside students who studied on the University's campus.

Most classes take place at Birkbeck College (Bloomsbury campus) Euston Road, with occasional classes being held in our Bedford Square building. Students are provided with access to Bloomsbury Online Library and Birkbeck, University of London library resources.

The MBA at Bloomsbury Institute enables students to develop an advanced and critical understanding of organisations, strategic leadership and decision-making within complex global economic, environmental and social contexts. The programme builds on prior academic study and/or professional experience, with a strong emphasis on applied leadership and responsible management practice.
The MBA is designed to enhance strategic capability, professional impact and leadership effectiveness. It develops analytical, research and problem-solving skills, equipping students to address complex organisational challenges creatively, ethically and systematically in both national and international contexts.

3.   Academic Regulations

Your programme is delivered by Bloomsbury Institute and leads to an award of Birkbeck, University of London. This means that the Academic Regulations which apply to you throughout your studies are those of Birkbeck, University of London.

These regulations set out the rules for assessment, progression, reassessment, and the classification of awards, and ensure that standards are applied fairly and consistently. While this handbook summarises key programme information, the formal regulations of the awarding partner take precedence in all cases. Students are responsible for familiarising themselves with the regulations that apply to their course and for complying with them throughout their studies.

The Regulations are available at:

https://www.bbk.ac.uk/documents/common-award-scheme-regulations-25-26.pdf

4.   Programme Specification

A summary of the main features of the programme is contained in the 'Programme Specification MBA'.

The Programme Specification includes information on the following:

- Admissions Requirements

- The educational aims of the Programme

- Distinctive Features

- Course Structure

- The subject-specific knowledge and skills (i.e. the learning outcomes) that a student will demonstrate achievement of through formal assessment

- The transferable skills that a student will have developed (with an indication of those skills that a student will demonstrate achievement of through formal assessment)

- The teaching, learning and assessment methods and strategies

- Professional body requirements

- Academic Regulations and course management

- Support for students and their learning

- Career and progression opportunities

- Methods for evaluating and enhancing the quality and standards of teaching and learning

- Indicators of quality and standards

The Programme Specification is published within the Programme area of Canvas, your virtual learning environment.

4.1   Educational aims of the programme

The main aims of the MBA are to:
1. Provide students with an innovative, rigorous, intellectually stimulating and vocationally

relevant advanced study of the theory and practice of areas of business management, enabling them to focus on these areas in greater depth than in previous studies or previous experience.

2. Support students in their journey of becoming self-directed and critical learners, researchers and effective leaders who possess skills for independent research, enquiry, analysis, synthesis, critical evaluation, devising and sustaining arguments, decision-making in complex and unpredictable contexts, and problem-solving

3. Strengthen students' critical understanding and awareness of current issues and developments in the subject area and professional practice.

4. Empower students to reflect upon their own learning, performance, experiences and achievements and to self-direct their personal, educational and career development and progression.

5. Provide employers (nationally and globally) with self-directed, adaptable, resilient and creative graduates who possess the specialist and practical business management knowledge, skills and behaviours to successfully drive business activities in management and assume leadership roles in contemporary organisations.

4.2   Learning outcomes

At the end of the Programme you will be able to:

1. Demonstrate understanding of business strategy and strategic leadership theories and concepts; the role and context of strategic leadership; behaviours and skills for strategic leadership. Complex organisational challenges related to the internal and external environment.

2. Demonstrate knowledge and understanding of contemporary critical business management issues and their impact on business sustainability; the context of UN's Sustainable Development Goals

3. Demonstrate knowledge and understanding of Strategic Management Project concepts. Principles of developing business cases, designing research to inform the direction of strategic management projects, project management methodologies and tools. Principles of reporting on the strategic management projects. Skills and behaviours for leading strategic management projects.

4. Demonstrate knowledge and understanding of t of innovation and entrepreneurship.

5. Analyse and reflect on the traits, skills and behaviours of effective entrepreneurial leaders.

6. Understand the complex factors which affect entrepreneurial practice in different contexts.

7. Demonstrate the capacity to justify a course of action to achieve an entrepreneurial aim.

8. Demonstrate knowledge and understanding of the process, concepts and methodologies related to producing a dissertation or a project of strategic benefit to an organisation.

9. Identify, enquire, critically analyse and evaluate business issues, and provide original solutions in complex and unpredictable contexts.

10. Apply relevant business concepts, principles, rules, models and/or techniques to critically analyse and evaluate complex business management issues, and to communicate such analysis and evaluation effectively using appropriate written, verbal, audio-visual or electronic formats

11. Apply a range of leadership and (self-)management skills and tools to successfully drive

business activities of contemporary organisations.

12. Undertake independent and self-directed research.

5. Modules and Course Structure

The MBA course is delivered over three academic terms. Modules in Terms 1 and 2 are compulsory and provide the core knowledge and skills underpinning the programme. Term 3 is dedicated to the Final Project, enabling students to apply their learning through independent research and in-depth analysis of a management-related issue.

Level	Module Code	Module Title	Credit	Core/ Option	Likely teaching term(s) (1-Aut, 2-Spring 3-Summer)		
					Start point:		
Full-time – 1 year					**Oct**	**Feb**	**Jun**
7	BUS7B64	Strategy and Leadership in Practice	30	Core	1	2	3
7	BUS7B65	Critical Issues in International Business Management	30	Core	1	2	3
7	BUS7B66	Leading Strategic Management Projects	30	Core	2	3	1
7	BUS7B67	Innovation and Entrepreneurship	30	Core	2	3	1
7	BUS7B68	Final Project	60	Core	3	1	2
Note there are three intakes, starting Oct, Feb and June. The modules are taken in the order shown by each intake, with two modules in the first term, two in the second, and the final project in the third term.							

6. Module descriptions

6.1   Level 7

Strategy and Leadership in Practice

In this module, we'll explore the critical role that leadership plays in setting direction, formulating plans, and implementing strategic plans into organisations. You'll have the opportunity to reflect on the principles and context that guide strategic leadership and examine how your own skills and behaviours can contribute to your success as a leader. Plus, we'll equip you with a range of powerful concepts and tools to conduct a full strategic analysis of an organisation.

Critical Issues in International Business Management

Tackling some of the biggest and most pressing issues facing businesses on a global scale, you'll learn how to identify and analyse critical management issues in this module. By adopting a broad range of perspectives, you will explore key issues and assess their impact on the sustainability of organisations. We'll also equip you with the tools and knowledge that you need to diagnose common problems and develop creative solutions to these challenges, all while keeping the United Nations' Sustainable Development Goals in mind.

Leading Strategic Management Projects

In preparation for your research project, you'll cover how to develop a solid business case, propose a research design that will guide your project, and recommend the best project management methods to ensure successful delivery in this module. You'll also consider how to report on and evaluate the

outcomes of your project, reflecting on the traits, skills, and behaviours of effective leaders along the way.

Innovation and Entrepreneurship

This module equips you with the tools needed to critically evaluate the complex roles that innovation and entrepreneurship play in fulfilling organisational outcomes. You'll learn how to develop and justify a plan of action to achieve your own entrepreneurial goals and we'll consider the traits, skills, and behaviours of effective entrepreneurial leaders to give you a well-rounded understanding of what it takes to succeed in this field.

Final Project

For your final project, you will need to identify a complex issue within the field of business studies, or practice, and formulate a sound research question. You will need to explain the aims and objectives for a dissertation, or a project, which is of strategic benefit to an organisation.

As part of your project you will also need to evaluate current research and scholarship in your chosen subject area, select and apply appropriate research methods, and analyse and interpret the data you have obtained through your outlined methodology. Critically examining your study's contribution and limitations will also form part of your final project, as well as proposing recommendations in both theoretical and applied terms.

7. Module Leaders

The Module Leader for each module is as follows:

Level	Module Code	Module Title	Module Leader
7	BUS7B64	Strategy and Leadership in Practice	Dr Edward Wilson
7	BUS7B65	Critical Issues in International Business Management	Dr Marcus Astley
7	BUS7B66	Leading Strategic Management Projects	Umair Farooq
7	BUS7B67	Innovation and Entrepreneurship	Vidura Alhakoon
7	BUS7B68	Final Project	Dr Purna Loksom

8. Academic staff

Business School staff are located on the 2nd Floor of 7 Bedford Square. Their contact details are:

Name	Email	Position
Dr Marcus Astley	Marcus.astley@bil.ac.uk	Head of School
Dr Pooja Gupta	Pooja.gupta@bil.ac.uk	Course Leader (MBA & Msc)
Dr Purna Loksom	Purna.Loksom@bil.ac.uk	Deputy Course Leader (Business and Management) and Senior Lecturer
Umair Farooq	Umair.Farooq@bil.ac.uk	Senior Lecturer
Dr Edward Wilson	Edward.Wilson@bil.ac.uk	Senior Lecturer
Dr Sebastian Lesniewski	Sebastian.Lesniewski@bil.ac.uk	Senior Lecturer
Dr Luigi Jacopo Borrello	luigi.borrello@bil.ac.uk	Senior Lecturer
Ashiq Zaman	Ashiq Zaman@bil.ac.uk	Senior Lecturer
Dr Isaac Christopher-Omorogbe	isaac.omorogbe@bil.ac.uk	Senior Lecturer
Vidura Alahakoon	Vidura.alahakoon@bil.ac.uk	Lecturer

9. Professional recognition and career opportunities

9.1 Chartered Management Institute (CMI)

The Chartered Management Institute (CMI) is the professional body for managers. It is the only organisation in the UK that is able to award Chartered Manager status and there are over 180,000 members.

The CMI accredits all of our business courses and, when you graduate, you will be awarded a CMI qualification alongside your degree.

Bloomsbury Institute students are also enrolled as CMI students for the duration of their course, at no additional cost to the student. This enables you to access CMI resources, such as ManagementDirect, and earn exemptions from CMI examinations should you chose to register as a Chartered Manager.

CMI awards can be conferred depending on individual student choices related to the specialisations/optional modules.

A student may be awarded one of the following CMI qualifications:

- CMI Level 7 Award in Strategic Management and Leadership Practice

- CMI Level 7 Certificate in Strategic Management and Leadership Practice

9.2 ManagementDirect

ManagementDirect is the CMI's online resource centre, providing key practical and theoretical resources in management and leadership.

You will have access to ManagementDirect throughout your studies. The resources that it offers will provide you with additional support to increase your subject knowledge, gain key skills and assist with increasing your employability after graduation.

9.3   Chartered Manager status

Chartered Manager is the highest status that can be achieved in the management and leadership profession. Chartered status recognises managers with exceptional management and leadership skills and commitment to Continuing Professional Development (CPD), demonstrating to employers and peers the value of a professional approach.

CMI Level 7 certificates are widely recognised and highly valued by employers in themselves. With the addition of three years' experience in a manager role however, you can use your CMI certificate to fast-track your registration as a Chartered Manager and earn exemptions from CMI examinations; another example of how Bloomsbury graduates qualify quicker.

9.4   Employabiliity

MBA opens up strong career opportunities in areas like Project Managers, leading teams and ensuring projects are completed successfully, or join management departments where they contribute to important strategic decisions. The degree builds confidence, leadership skills, and practical business knowledge, helping professionals grow into responsible roles at operational, managerial, or even executive levels across different industries. The degree also develops entrepreneurial thinking, enabling graduates to start their own businesses, launch new ventures, or pursue self-employment with confidence.

In addition, studying in London provides valuable exposure to international networks, helping students build strong professional connections across global industries. Overall, the qualification offers flexibility, allowing graduates to align their career path with their strengths, interests, and long-term professional goals.

Appendix: Student Handbook Index